



**Bromley
Brighter Beginnings**

Registered Charity Number 1162113

Helping Local Families through the Power of Community

Who are we?

Bromley Brighter Beginnings (BBB) is a **volunteer-run** registered charity that relies on the power of community to provide essential baby and child-related items to families living in financial hardship across the London Borough of Bromley. **Our mission is to relieve the pressure of poverty on families in a practical way.**

Our story

BBB was established in **2012** to support parents of young children across Bromley. Since then BBB has helped hundreds of families across the Borough.

Who do we help?

At **BBB** we support **vulnerable families living in financial hardship**. These families are referred by local professionals such as midwives, social workers, health visitors, GPs and domestic violence refuge officers.

How do we help?

We rely on our **supporters** – the many members of our **Facebook group** – to donate pre-loved baby and child-related items which we distribute to families.

We supply **Newborn Packs** which give a struggling family the essentials they need during the first few weeks of their new baby's life.

Our **Bed for Every Child** campaign provides children who are sharing a bed, or sleeping on a sofa or floor, with their own bed, mattress and bedding.

Our **School Uniform** campaign allows us to provide the necessary school clothing to children whose parents cannot afford to purchase these items themselves.

We distribute **Christmas Hampers** packed full of basic food supplies, gifts, books and other treats to families struggling over the festive period.

How you can help?

- **Join our Facebook group** to respond to requests for baby and child-related items;
- **Fundraise for us:** organise a sponsored walk, run, cycle or dance, host a bake sale, coffee morning or cheese and wine evening – any help is hugely appreciated.
- **Donate** tax-free via our JustGiving page so we can continue providing brighter beginnings and futures to vulnerable families in need.

HOW YOUR DONATIONS HELP

£30

purchases a new cot mattress to go in a donated cot.

£100

pays for a Newborn Pack for a new mum and new baby - including nappies, baby clothes, wipes and sanitary towels.

£150

buys the logo elements of a secondary school uniform and PE kit.

£300

pays for a child to have their own new bed, mattress and bedding.

Use a QR code reader app
to SCAN & DONATE



Donate online: www.justgiving.com/bromley-brighterbeginnings

www.bromleybrighterbeginnings.org.uk [f /groups/BromleyBrighterBeginnings](https://www.facebook.com/BromleyBrighterBeginnings) [@BrighterB](https://www.instagram.com/BrighterB)